

## Sponsorship Opportunities for ISE- 2019 (15<sup>th</sup> -17<sup>th</sup> Feb, 2019)

Benefits	Platinum	Gold	Silver
Stall provided at the exhibition	Yes 27 Sq. Mtr. Stall Area	Yes 18 Sq. Mtr. Stall Area	Yes 9 Sq. Mtr. Stall Area
A-4 full page Color advertisement in IIA News Magazine	Yes (2 insertions- insertions decided by sponsors)	No	No
Mention in Radio Publicity	Yes	No	No
Link on ISE- 2019 website with company's logo	Yes Size.....X..... Pixels	Yes Size.....X..... Pixels	Yes Size.....X.....Pixels
Company's Product/ Services E-mailer to more than 7000 members of IIA	Yes (3 Emails- one each in December, January & February, 2019)	Yes (2 Emails- one each in January & February 2019)	Yes (1 Email- in February 2019)
Permission to display the company's Banner (s) at the venue of the Exhibition	Yes (Maximum 3)	Yes (Maximum 2)	Yes (Maximum 1)
Company Catalogue in Delegate Kits of Seminars to be conducted during the event	Yes	Yes	Yes
Exhibitor's Logo in Advertisements/Promotional Material/ Website	Yes	Yes	Yes
Logo on Backdrops of inaugural function/ seminars etc	Yes	Yes	Yes
Logo on Hoardings	Yes	Yes	Yes
Logo on Pole Buntings	Yes	Yes	Yes
Logo on visitor's E-Invites	Yes	Yes	Yes
Logo on Exhibitors Directory/ Event Report	Yes	Yes	Yes
Logo on Main Entrance Gates	Yes	Yes	Yes
Standees near the business discussion area/ Seminar Halls	Yes (3)	Yes (2)	Yes (1)
Sponsorship Amount excluding of Service Tax/GST @ 18%	INR Rs. 6 Lacs / USD \$12000	INR Rs. 3 Lacs / USD \$ 6000	INR Rs. 1.5 Lacs / USD \$ 3000

**Bank Details:**

The payment is to be made in favour of Indian Industries Association:

“INDIAN INDUSTRIES ASSOCIATION”

PUNJAB NATIONAL BANK, GOMTI NAGAR BRANCH, LUCKNOW,

Account Number: 3926002105000804; RTGS/NEFT/ IFSC CODE:

PUNB0392600 Branch:- PNB, Vibhuti Khand, Gomti Nagar, Lucknow-226010

For more details contact: Email: [contact@aiss.org.in](mailto:contact@aiss.org.in); Mobile: 8601855543